

ITEM 5.1: SCJC COMMUNICATIONS STRATEGY

Purpose

1. To provide members with the SCJC Communications Strategy [**Paper 5.1A**].

Discussion

2. At the SCJC meeting of 23 September 2013, members discussed the SCJC Communications Strategy and asked for revisions to be made. The Communications Strategy has since been revised with those amendments discussed. For ease of reference the amendments that have been made are italicised in **Paper 5.1A**.

3. The amendments made are as follows:

- it has been made clear that the document is an External Communications Strategy;
- the requirements contained in the Standing Orders for Council members to inform the Secretariat of any planned engagement or communications activity has now been included (p. 2);
- reference has been added within the Communications Plan (p. 10) to the SCJC's engagement with the Faculty of Advocates;
- engagement with equivalent bodies in the other UK jurisdictions and, in particular, the Civil Justice Council and Civil Procedure Rules Committee in England and Wales has been included within the Communications Plan (p. 10); and
- arrangements for the announcement of the SCJC's response to the findings of the Reporting Restrictions Consultation have been updated in light of the recommendations tabled for discussion under agenda item 7.1.

Recommendation

4. **That members:**

- a) **note and adopt the Communications Strategy, as amended; and**
- b) **indicate whether they are content that the Strategy will be kept under review by the Secretariat and resubmitted to the Council for future consideration as necessary.**

SCJC Secretariat
November 2013